



RE/MAX TECHNOLOGY ENGAGEMENT PRESENTS:

JUNE 2020

RE/MAX TECHNOLOGY WEBINARS

Join us for a virtual learning experience...

12:00 PM – 1:00 PM EST

Tuesday, June 2nd

Breaking Down RE/MAX Tech

REGISTER: rem.ax/3dc5eU9

With so many robust technology tools available for RE/MAX agents, it can be hard to keep it all straight! Differentiate between the tech platforms available to you, including the capability, purpose and potential behind each tool.



Tuesday, June 9th

**RE/MAX Technology
Referral Strategy**

REGISTER: rem.ax/2ljsx0d

With over 130K agents in more than 110 countries and territories, are you doing everything you can to leverage the RE/MAX Network? Learn how to harness the power of networking through RE/MAX technology platforms.

Thursday, June 4th

First: Best Practices

REGISTER: rem.ax/2U4y1Ti

If you have downloaded First, but want to know how to go the extra mile this webinar is for you! Learn how to get the most out of First with the strategies, tactics, and daily practices to succeed with First!



Thursday, June 11th

Success with Your MAX/Profile

REGISTER: rem.ax/2xbz7mS

Are you taking advantage of all of the helpful tools within MAX/Profile? Establish a profile that will lead to success on your website, the RE/MAX referral platform, and more!

**Webinars will be recorded and added to RE/MAX University within 72 hours of being hosted.*



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Tuesday, June 16th

Booj Advanced: CRM

REGISTER: rem.ax/2VMFYOt

Want to take the next step towards becoming a booj power user? Take a deeper dive into the features, tools, and robust capabilities that the booj CRM offers including tools for organization, communication, integrations and automation.



Tuesday, June 23rd

Leveraging RE/MAX Tech In Your Social Media Strategy

REGISTER: rem.ax/2VPMzai

Creating an effective social media strategy means posting relevant and well-timed content, but you don't need to start from scratch! Explore the social media resources available for you as a RE/MAX agent and how to strategically share those messages to your audience.

Thursday, June 18th

Social Media Advertising

REGISTER: rem.ax/2WuvGm2

Megaphone allows RE/MAX to offer something we've never been able to offer before: Paid Social Ads! Now any RE/MAX agent can create professional advertisements and share to Google, Instagram, Facebook and Waze in a few simple clicks.



Thursday, June 25th

Booj Advanced: Websites

REGISTER: rem.ax/2UiGlxc

Your booj website is as powerful as you make it. Develop a basic understanding of the booj CMS editor and how to customize your website to be as unique as your business!

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